

Pennsylvania On Display

147 Arrowhead Drive

Manheim

PΑ

17545

Brochure Distribution Contract Welcome Centers Interstate Rest Areas PA Turnpike Plazas

v. 11/13/12 Contact Name Organization Address City State Zip County Business Code - see Attachment: POD A Telephone Fax E-mail Brochure Name/Headline **Brochure Size Brochure Expiration Date** Can remaining or expired brochures Commodity Code: official use 4x9 Oversize be discarded? ____ Yes ___ Welcome Centers - Participation is Free to tourism entities in Pennsylvania. Distribution is not guaranteed. Contact us for details. see Attachment: POD A or Sales Material Map or Initial Shipment Quantity for WC's: No (✓) Make Brochures Available to All 14 Welcome Centers www.PennsylvaniaOnDisplay.com for list of locations Minimum 1.500 brochures **Rest Areas** Turnpike Plazas (County) Pennsylvania Brochures Only **Brochures from Anywhere** ▼Indicate Number of Display Pockets or "HV" for High-Volume Bin ▼Indicate Number of Display Pockets or "HV" for High-Volume Bin #25 Allegheny #1 Dauphin #13 Columbia A Allentown (Lehigh) K Sideling Hill (Fulton) L North Midway (Bedford) #2 Dauphin #14 Columbia #26 Lawrence B Hickory Run (Carbon) #3 Cumberland **#15** Montour #27 Lawrence C Bowmansville (Lancaster) M South Midway (Bedford) **D** Valley Forge (Chester) N Cumberland Val. (Cumberland) #4 Cumberland **#16** Clinton #28 Venango **#5** Luzerne **#17** Centre #29 Venango F King of Prussia (Montgomery) O North Somerset (Somerset) #6 Monroe #18 Jefferson #30 Mercer G P.J. Camiel (Chester) P New Stanton (Westmoreland) H Lawn (Dauphin) **Q** Oakmont (Allegheny) #7 Susquehanna #19 Jefferson #31 Crawford #20 Centre #33 Erie I Highspire (Dauphin) S South Somerset (Somerset) #8 Luzerne **#9** Pike J Blue Mtn. (Cumberland) #21 Clinton #34 Mercer **#10** Pike Montour Bucks #22 #35 #11 Lackawanna #23 Fulton #36 Crawford #12 Luzerne #24 Allegheny **Brochure Quantity** First Last Total # # of Rate per Standard Quantity Total Fee Month/Year Pockets or Bins Month Discount Requested Month/Year Months Fee X X X = = See Attachment: POD A for prices, discounts and other terms of this agreement. Pennsylvania On Display staff will help estimate the quantity of brochures required. Brochures must be received by the 15th of the month before the first month of service. Title Date Signature Print

717-653-8070

800-320-2512

fax 717-653-4808

www.PennsylvaniaOnDisplay.com



Attachment: POD A Terms, Conditions & Contract Help

Business Code: Please select from the following

10	Accommodations: B&Bs, Campgrounds, Hotels, Motels		
20	Attractions: Amusements, Museums, Spas, Theatres, Wineries, Breweries, Others		
30	Dining		
40	Nature and Outdoors: Fishing Preserves, Golf, Hiking trails, Local, State & National Parks, Outfitters		
50	Shopping		
60	Visitor Services: TPAs, Chambers of Commerce, Downtown Associations, Expo/Conference Facilities, Transportation, Maps		

Brochure Size: The maximum width for 4x9 pricing is 4.25 inches. The maximum height of any brochure is 11 inches.

Brochure Expiration Date: Brochures with expired calendars of events or other out-of-date information cannot be distributed.

Disposal Authorization: Unused brochures will be disposed of at the end of a contract unless specified here. Return shipments will be at the cost of the supplier.

Brochure Quantities: Your sales representative will suggest the quantity of brochures required. A minimum of 1500 brochures are required for welcome center distribution. We will notify you if our inventory runs low. If suppliers fail to provide either the initially requested quantity or replenishments, some locations may not receive brochures. If your brochure is unusually thick and/or popular, you may need to purchase multiple pockets or a High-Volume Bin to ensure a constant supply at all locations.

Inventory Management and Reports: Pennsylvania On Display can provide an inventory status report at any time. We suggest reviewing your inventory throughout the contract to avoid running out of brochures or having too many brochures remaining at the end of a contract.

Welcome Center Limitations: Welcome Centers have limited display and storage capacity. Individual Welcome Centers determine which brochures to distribute. Pennsylvania On Display will make your brochures <u>available</u> to all Welcome Centers, but cannot guarantee their selection. Distribution to Interstate Rest Areas and Turnpike Plazas is assured.

Distribution Timing: Locations are serviced weekly in season and bi-weekly in slower months.

Temporary Closures: Pennsylvania On Display is not responsible for lost distribution time due to temporary facility closures. Customers will be notified about closures in excess of 60 days and may request alternative location(s) or extend contract dates.

Rates:

Pocket Size	Per Month
4 x 9 Brochure in standard 2.25 inch deep pocket	\$28
4 x 9 Non-profit brochure in standard 2.25 inch deep pocket	\$16
4 x 9 Non-profit brochure with fewer than 3 month contract	\$28
4 x 9 All standard pockets with fewer than 3 month contract	\$56
8 x 11 Brochure in standard 2.25 inch deep pocket	\$56
4 x 9 in High-Volume Bin 31 inches deep	\$80
8 x 11 in High-Volume Bin 31 inches deep	\$120

Discounts: Discounts for multiple pockets are available.

Discounts do not apply to High-Volume Bins.

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10 – 15 Pockets	10% (enter 0.9)	
16 – 20 Pockets	15% (enter 0.85)	
21 + Pockets	20% (enter 0.8)	

Printer Information: Ask us for a discounted print quote!

Boxes cannot exceed 35 pounds.

If boxes contain more than 200 copies, brochures must be bundled in packs.

Boxes must be labeled as follows:

Pennsylvania On Display

Name of Brochure

Number of items per box

Items per pack (i.e. packs of 50, 100, etc.)

Shipping: Get a quote from us to pick-up your brochures or use our discounted carriers.

Receiving hours are M-F 8:30 – 4:30. Loading dock and forklift are on site

Ship brochures to:

Pennsylvania On Display Rapho Business Park 147 Arrowhead Drive Building #3 Manheim. PA 17545